



GEMGENÈVE
Geneva International Gem & Jewellery Show

Laurent Decque



Biography :

Laurent Decque is the CEO of the company Imagem since its creation in 2003. His career begins in the 80's in Colombia, when he first encounters the rich green of emeralds at the occasion of a work trip as a teacher. He directly fell in love with emeralds and wanted to go deeper in the understanding of gemstones and their use in jewelry. He created his first business, a gem trading company, and very quickly started working with the high jewelry brands from Place Vendôme.

In the early 2000's, Laurent's son Brice Decque joined the adventure: Imagem was born. Father and son pay a very particular attention to the quality and naturality of their materials. They diversify the nature of the gemstones they work: Sapphires, rubies, fine gemstones... , and particularly Black Opals from Australia. It was a love at first sight with the Black Opals, and also with Chris Price, with whom Imagem built a strong and durable partnership.

Gemgeneve.com | info@gemgeneve.com

GEMGENÈVE – GEMEXPO SA | Place de la Fusterie, 9 | 1204 Genève | Suisse