

## Katerina Perez



### Biography :

Katerina Perez – Founder and editor-in-chief of [katerinaperez.com](http://katerinaperez.com), moderator.

Katerina Perez is a jewellery insider, journalist and brand consultant with more than 12 years' experience in the jewellery sector. Russian-born and Paris-based, Katerina has worked as a freelance journalist and content editor since 2011 and founded her own website – [katerinaperez.com](http://katerinaperez.com) – in 2013. Since then she became one of the most highly regarded and authoritative influencers in the fine jewellery space. Katerina regularly works as a brand consultant, collection curator and educator to offer best-practice guidance to the jewellery sector. She has served as a guest panellist, lecturer, judge and keynote speaker at various international events, including GemGeneve, VicenzaOro, Inhorgenta and COUTURE Las Vegas, and has delivered educational talks at the Gemological Institute of America (GIA) in the UK and China. In 2021, she was presented with the World Influencers and Bloggers Association (WIBA) Award for Jewellery Influencer of the Year.

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