

## Richa Goyal Sikri



Richa Goyal Sikri is a respected journalist and storyteller known in the industry for in-depth, market research, based work. She specialises in topics related to: responsible sourcing, gem mining & trading, coloured gemstones, diamonds, vintage and contemporary jewellery. Among consumer publications she writes for Vogue and Robb Report Singapore. On the trade side, she writes for Rapaport magazine (US), JNA magazine (HKG), Gems & Jewellery (GEM-A, UK), and the Natural Diamond Council (Global). Her foray in the industry began in 2014 when she started visiting gemstone mines and manufacturing hubs to become a knowledgeable buyer.

Her work as a digital storyteller on Instagram (@richagoyalsikri) garnered the attention of organization in the industry, which led to several prestigious storytelling and 'edu-tainment' projects for museums, jewellery companies, and trade associations. In July 2020, mining and marketing company Gemfields commissioned Richa to write a book: a collection of short adventure stories, based on actual events related to coloured gems from Africa. The book is due for publication around September 2023.